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BABLIC COMPLETES PRE-SEED FUNDING ROUND WITH WADI VENTURES



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Bablic, a Tel-Aviv, Israel-based content localization solution for the web, completed a pre-seed funding round with **Wadi Ventures**.

The amount of the deal was not disclosed.

Led by Ishai Jaffe, Bablic has developed a platform that allows website owners to localize web content (both static and dynamic) by simply pasting a snippet in the website's code. All text translations are executed by professional translators in a variety of languages in no less than 10 hours.

The company's solution includes a variety of features:

- customizable language menus,
- automatic detection and update of new content,
- ad-hoc image localization,
- social and collaborative translation,
- CSS adaptation wizard,
- etc.

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07/10/2013

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Bablic *Wadi Ventures*

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